

Shanley Athletic Club Board Report

October 12, 2016

7:00 p.m.

Members Present: Earl Jarolimek, Julie Friederichs, Kevin Bucholz, Dan Berglind, Gary Keller, Janelle Pederson, Shar Vetter, Greg McCormick, Angela Lepine, Grant Allex, Ellen DeVine

Members Absent: Paula Ekman, Kamie Kueneman, Lori Erie, Londa Hager

Non-Members: None

Approval of Meeting Minutes: Gary Keller made a motion to approve the minutes. Kevin Bucholz seconded the motion. Motion carried.

Treasurer's Report:

- Kevin Bucholz provided update on financial report.
- Explained to new members why we have such a high bank balance.
- Shar Vetter made a motion to approve. Gary Keller seconded the motion. Motion carried.

Athletic Director's Report:

- No funding requests
- Sports Update was passed out and Earl Jarolimek gave a quick synopsis of all fall sports.

Ad Sales:

- Grant Allex provided update. Invoices were sent out October 1, 2016.
- Payment from Deacon Partners, not invoicing them. Need to check with Joelle.
- Cut a check to Dennis Ding for his ad sales.
- Has leads for 3 new ads for winter program.

Athletic Program:

- Gary Keller reported that the program arrived the week of Homecoming. Thought the book looked great. Was very impressed the way the cover turned out.
- Shar Vetter brought up doing a feature story about Shanley TV. Janelle Pederson will speak with Mrs. McTaggart about article.
- Thanked all who proof read.

Board Member Business:

- Londa Hager has resigned her position from the board. Angela Lepine is our new board member.
- Introductions were made.
- Discussion and vote on how to proceed. Board members voted on how to proceed, 11 voted to wait to fill position and 2 voted to fill position at this time.

Deacon Den:

- Deacon Den report was provided.
- Homecoming traffic was not as good since we were inside due to weather.
- Wednesday sales have been great.
- Deacon Den was open during conferences and Flu Shot Blitz. Sales were good.
- Thank you to all who have been pitching in to keep the Deacon Den up and running.

Membership:

- Earl Jarolimek and Julie Friederichs gave update.
- For \$250 we sponsored an elementary night at the football game. Promoting Shanley Athletic Club, footballs were given away with our name on them.
- Shanley TV does a great job promoting Shanley Athletic Club.
- We are on Face Book (158 likes) and Twitter (39 followers), including Conner McGovern.
- 4 new members (\$125.00)

SAC Hall of Fame:

Friday, February 17th 2017

- Greg McCormick would like names by December 1, 2016

SAC HOF Social:

- Shar Vetter is heading this event.
- Will be checking with GastroPub, if you have other ideas for location please contact her.

Staff Appreciation:

- Wednesday, November 23, 2016
- Paula Ekman will get wine from Bernie's Liquors as we have an Ad trade
- Lori Erie and Janelle Pederson will be in staff lounge from 10:45a.m. - 1:00 p.m. for the teachers to stop and get their \$25.00 TRIP gift card.

Youth Basketball Tournament:

- Ellen DeVine reported that Volunteer Spot is all set up. Will get that information out to schools for their newsletters for families to get signed up to work.
- 12 teams have registered so far.
- All games will be held at Shanley.

Other Business:

- Discussion by board on tying head coaches bonus to their conduct. .

Adjournment:

- Meeting was adjourned at 8:00 p.m.