## Greetings from the Shanley Athletic Club,

It is that time of year where we would like you to consider continuing your generous support of the Shanley Athletic Club. The Shanley Athletic Club helps provide funding for the John Paul II Catholic Schools athletic programs that are not covered by the administrative budget.

Our main income each year comes from ad sales in our Fall and Winter Athletic Programs. That, along with our membership dues, have enabled us to provide support in purchasing equipment and supplies needed by our athletic program to help "take Deacon Athletics to a higher level". We are moving forward with our ad sales for the upcoming school year. The money from all ads purchased goes directly to the Shanley Athletic Club Board, who then directs it towards specific needs as requested by the coaches.

As always, we are proud of all our athletes and how well they represent our school. We are especially excited this year to defend our State Championships in both Volleyball and Girls' Basketball, along with State titles in several individual sports.

Please review the enclosed copy of your ad from last year, update the necessary information and return as soon as possible to be included in our Fall Athletic Program. We appreciate any size ad and THANK YOU for your continued support of Deacon Athletics!

# The Shauley Athletic Club

Ad Sales Representatives: Grant Allex (SAC Board Member) Barry Anderson Dennis Ding

Shar Vetter Shanley Athletic Club President

#### Deacon "Red & White" Sponsor Ad Incentives:

(any size ad)

\* Your ad will be printed in both our Fall and Winter Athletic Programs.

\*Your business name will be announced on a regular basis at all home games.

\*Your business name listed on the Shanley Athletic Club website.

(full and half page ads)

\*Your business name posted on our new electronic message center on our scoreboard at ALL home football and soccer games.

\*Your business name will be on the electronic message board in the Shanley Commons.

\*Your business name listed in each of our 3 season sports posters/ schedules which will be distributed at games.

## **Contact Information:**

Contract with Payment to: Ads to:

Grant Allex Sue Thibedeau
Shanley Athletic Club 16 16th Street S
PO Box 10264 Fargo, ND 58103
Fargo, ND 58106 701-235-1121

701-552-1062 Sue.thibedeau@knightprinting.com

gallex@metlife.com

## **Deadlines:**

July 29 Return ad agreement by mail, email August 18 New ads to Sue at Knight printing

August 29 Final Deadline for all ads